April 10, 2008

Hello:

Texas Forest Service is contacting you to request sponsorship of the 2008 Texas Forest EXPO. Last year the EXPO was a huge success. Over 1,500 land and homeowners attended the two-day experience filled with instructional classes, seminars, one-on-one sessions and an exhibit hall with over 45 exhibitors. The Children’s Exploration Room attracted 450 kids of all ages. We expect the 2008 Texas Forest Expo to attract even more folks. This year’s Expo will be held September 27-28.

We would like to invite you to be a corporate sponsor. Through your sponsorship of this event there is potential for you to reach thousands of landowners, businesses and community leaders interested in the ever-changing practices of land management in the sprawling urban-rural interface.

EXPO is a two-day event that teaches and informs land and homeowners about new and innovative ways to protect their families, properties, and communities from wildfire as well as how to sustain their forests and trees in a healthy manner for themselves and future generations to come. EXPO is designed to bring together the stakeholders in Southeast Texas region who: drive forest fragmentation and land use changes or work in organizations that do; own forested or wooded land; or others who may be impacted by the effects of these changes.

Sponsorships enable Texas Forest EXPO to be free to the public. Depending on your level of sponsorship, you have the potential of reaching over 150,000 homes and businesses in southeast Texas. Also sponsors will be mentioned in regional and state publications and web sites.

For detailed information about the opportunities offered at the Texas Forest EXPO, visit http://texasforestexpo.tamu.edu or contact us at texasforestexpo@tfs.tamu.edu.

Best regards,

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Sponsorship Committee