



**TEMPLATE: Media Advisory**

**For Immediate Release**

**[Insert dissemination date, suggest at least one week prior to event: October \_\_, 2016]**

# **MEDIA ADVISORY**

**Texans celebrate Arbor Day**

**WHO:** Texas A&M Forest Service, Texas Forestry Association, International Society of Arboriculture, Texas Chapter, the City of [your city] and [list any partnering organizations here]

**WHAT:** The official Texas Arbor Day Celebration is being held in the City of Nacogdoches, the Oldest Town in Texas, now in its 300<sup>th</sup> year. In observance of this ‘holiday for trees’ the City of [city] will host a local celebration.

The [city] Arbor Day celebration will feature a ceremony, educational activities, a tree planting and giveaways. Events are free and open to the public.

**WHEN:** Friday, Nov. 4, 2016, [time]

**WHERE:** [location name, address, city, Texas, zip code]

**WHY:** Texas communities celebrate trees and learn about the benefits trees provide for us every day — like clean air, clear water, improving our health and even saving us money on energy bills. This is a great opportunity for families get out and learn about trees and how they protect and affect us.

**CONTACT:** [contact name, title, organization, phone number, email]